

COMFORT

*The Key to Happiness and Success
in over a Million and a Quarter Homes*

DEVOTED TO LITERATURE, SCIENCE AND THE HOME CIRCLE.
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See Story "THE LORD OF THE HARVEST"

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A Million Automobiles to be this Year's Product of American Factories

A PROMINENT authority on the automobile industry says that the American makers have planned an output of one million automobiles this year, and the prospect is that they will realize their expectations. He remarks that this is equivalent to one new car to each one hundred people, men, women and children, in the United States. Based on the number manufactured this year, it is correct, though it will not quite hold good as to the number of new cars that go into use in this country this season because a small part of the output, perhaps one-tenth, is for export to fill foreign orders.

After discounting a liberal allowance for export the figures still are amazing, for it seems incredible that so many—about nine hundred thousand—autos could be sold for use in this country in a single year. It is, indeed, an enormous increase over the product of any previous year, yet the makers of automobiles, through some of their output, have been unable to keep abreast of their orders.

The reasons for this surprisingly large and growing demand, which indicates a great economic development, are well worth considering.

The makers of high price cars, who cater to the patronage of the select few to whom money is no object, have had little to say in participation in the extraordinary boom that has hit the manufacturers of medium and low price automobiles. The former at figures that are prohibitive except to the rich, while the latter have adopted all essential improvements and at the same time dropped their prices to parity with the resources of the average well-to-do citizen, thereby greatly increasing their sales and enabling them to reduce the cost of production as their output has grown apace.

This process has gone on until a handsome, thoroughly practicable, reliable and serviceable car fully equipped can be had for \$750 to \$800, better than could have been bought five years ago for five times the money.

Class such as a car, if you like, but it is a luxury that will soon pay for itself in pleasure and improved health of the family, besides it is pretty likely to prove a practical utility in a business way, saving time and car fare when any member of the family has to go anywhere, for the wife and daughters can operate it as well as any of the men folk.

Nowhere is the automobile more useful or of greater economic value than on the farm where it can be made to do the duty of one or two horses, and do it better and at a lower cost. Of course the auto will not plow, harrow, mow, or reap, and therefore horses are indispensable on the farm for the purpose of farm work. But the farmer and his family have to do a great deal of traveling over the roads in going to and from market and for many other business purposes, as well as to attend church, grange meetings and other social gatherings, not to mention pleasure drives.

For these purposes an extra horse is needed, or perhaps a pair, besides those required for working the farm. Quite likely there is not driving enough to keep the extra horse or horses busy all the time on the road and yet the work horses cannot be spared or are too tired to perform this service.

It is here that the automobile makes good its utility and economy by taking the place of the driving horse or horses. It is always ready, never tired and covers the ground in a quarter the time a horse could. When men and horses are busy with the farm work the automobile comes in handy and it is easy to do the errands anywhere within a radius of fifty or sixty miles without fatigue. When a piece of farm machinery breaks down, when a much longer time of man and horse is saved by sending the woman and the auto to town for a new part or to have the broken part repaired. Another great advantage that the auto has as a substitute for the driving horse is that it requires no feed when it is not working.

So much for the business side, but the social and recreation side—call it pleasure if you will—is quite as important, though some may not regard it so. All work and no play on the farm wears out the old and drives the young folks to the city. The opportunities for social enjoyment, recreation and change of scene and new knowledge of the outside world which the automobile brings within the reach of the farmer

and his family make for contentment, happiness and health and result in better work and more intelligent and successful farming.

More automobiles are owned by farmers than by any other one class of citizens, and COMFORT subscribers, according to their letters, are not backward in their appreciation of the utility value of the motor vehicle, many of them being owners and many others planning to purchase one.

Canning Compounds Dangerous to Health

AFTER all that has been said, written and published in denunciation of chemical preservatives in the nine years since the Pure Food Law took effect it would suppose that the women of this country must be very generally enlightened as to the unwholesomeness of such preparations. Nevertheless the U. S. Department of Agriculture has found it necessary to issue a special bulletin of recent date warning housewives that the use of preserving powders is harmful and useless. Among other things the bulletin says:

"Information has come to this Department that the canning season has brought the usual demand on the part of housewives for salicylic acid and boric acid. These preparations are sometimes sold in the form of powder under various trade names and are recommended by the promoters for use in preserving canned goods in home canning. While it is true that these compounds may retard the decay of the fruit or vegetable, it is pointed out by the experts of the Department that their use may be attended by serious disturbances of health."

After explaining that Federal and State food laws forbid the SALE of foods that have been their price with harmful substances, but do NOT apply to foods that are canned in the home and consumed there, the bulletin adds:

"It would seem, however, that the housewife would not knowingly use, in foods she provides for her children, substances that she could not use in foods for sale without violating the law, because these substances are injurious to health."

"Artificial preservatives are not necessary," declares the bulletin. "Fruits and vegetables can be kept indefinitely if they are sterilized by heat, and properly sealed, and there is no excuse for running any risk by using preserving powders."

Write to Department of Agriculture, Washington, D. C., for Farmers' Bulletins No. 203 and No. 521, giving instructions as to best methods of preserving and canning fruits and vegetables without the use of preserving powders or canning compounds also for the Forms N. R. 22, 23, 24, 34 and 37 of the Office of Extension Work; all to be had free for the asking, and you do not even have to enclose stamps for postage.

Back to The Land

IT is reported that Secretary of the Interior Lane and Secretary of Labor Wilson are working on a plan to relieve the congested condition of the large cities by removing a part of the great army of unemployed from our commercial and industrial centers and placing them on the farms where their labor is needed.

It is to be hoped that their efforts may be successful, for something must be done to check the ever growing tendency to concentration of population in the cities where the labor market is almost everywhere so glutted that tens of thousands of men are idle because there are no jobs for them there while the rural sections are suffering because of the scarcity of farm laborers. All previous efforts in this direction have failed, and the failures were due to a considerable extent to the preference of these idlers for a half starved existence in the most squalid quarters of the city rather than work under the isolated conditions of farm life.

Most of our unemployed laborers are foreign born, and the trouble starts, or rather started long ago, in our government's handling, or rather neglect to handle the million or so emigrants that came to our country, many companies have been permitted to dump annually on our shores. Care should have been taken in the beginning to distribute a large part of these immigrants through the rural sections and have them employed on the farms instead of allowing them to concentrate in the large cities. But as they flocked together until each city of any size now has a separate colony of immigrants from each country

of Europe and Asia, it is only natural that all new arrivals should seek out and settle down to live with the people of their own nationality.

So strong has this tendency become that even the peasants from the farming section of Europe, who are skilled agriculturists and would naturally look for employment as farm hands here, stop in the cities with friends that have there preceded them and turn their hands to unfamiliar lines of work and live crowded together in most unhealthful conditions. The strong constitutions which outdoor life in the old country gave them usually enable them to stand the strain, but their children born and raised here under such unfavorable conditions are likely to be, and in many cases are weak and puny if not actually diseased physically and depraved morally.

The city dweller though once sturdy, in periods of unemployment inevitably gravitates to the slums, and in this deadly and depressing environment, manhood, character and health disappear, and shiftlessness, hopelessness, degeneracy and crime take their place.

To rescue those who are headed slumward before the evil influences of the gutter have done their blighting work, is surely the highest form of philanthropy, or rather the highest form of statesmanship, for there can be no loftier national ideal than maintaining a high standard of physical and moral health among the citizens of any country.

The country makes men, the city destroys them. This truism has been brought home with crushing force to the people of Great Britain. A little over a century ago the people of the British Isles were a sturdy, healthy, and industrious people. It was the sturdy country lad, wagoner and plowman, that comprised the thin red line against which the mighty Napoleon at Waterloo, hurled his invincible Old Guard in vain. But the call of the cities, the lure of higher wages, stripped the countryside of the brawny sons of Britain, and in two or three generations, the descendants of the sturdy yeomanry have become narcoleptic weaklings, drink saturated degenerates. The close air and the monotonous toil of the factory, the reeking odor of the slum, the substitution of alcohol for nourishing food, have done the work. These evil influences have so lowered the physical standards of the nation that Britain finds it impossible to get her battle line with men physically fit to meet the fearful strain of the trenches and meet in combat the soldiers of conscript nations who by enforced military service have been kept in a high state of physical efficiency.

In the event of war we shall find, even as Britain has found, that the slums of New York, Chicago, Patterson, Fall River, Lawrence, Lowell and other great industrial centers, hold but few men physically capable of striking a blow in defense of these shores.

There is a lesson in all this for the people of these United States. Get the people out of the crowded, unhealthy cities, get them away from the saloons and brothels where men are destroyed, to God's green countryside where men are made.

Rural Credits.

MUCH as our government has done to promote the agricultural interests of the country it has been lamentably negligent of the financial needs of the farmers. Ample capital is necessary to the success of any business enterprise, and farming is no exception to the rule.

Most business depends more or less on borrowed capital, and to insure an ample supply for business men at reasonable interest rates Congress recently revised our currency system and created twelve National Reserve Banks with power to issue bank bills to meet the financial needs of the country. This has not helped the farmers who still have to pay exorbitant interest rates for loans.

European governments have what is called a "rural credit" system whereby the farmers can borrow money at four per cent interest.

The last Congress had the matter under discussion, and it is confidently expected that the present Congress, at its coming session next winter, will establish a rural credit system whereby American farmers will be enabled to borrow necessary capital, at a low interest rate, for improving, equipping and operating their farms.

COMFORT'S EDITOR.

"Oh, papa! not my mother's father!" exclaimed beautiful Ruth Reynolds, her face suddenly

(CONTINUED ON PAGE 11.)

Women's Wrongs VS. Women's Rights



at 5 o'clock

this woman got up to start the washing. She lugged cold, started a hot fire, carried heavy pails of water to fill the wash-boiler, and



at 7 o'clock

she was already too tired to enjoy her breakfast. She didn't stop to clear away the dishes, but she hard-rubbed and boiled, boiled and hard-rubbed the dirt out of the clothes, till



at 5 o'clock

twelve long hours after she had started the washing, she finished it, and started to get supper ready. No wonder she is dragged out all the time.

This woman gets as much work done—but she doesn't work so hard or so long.



at 8 o'clock

after—the breakfast dishes are washed, she pushes her clothes to soak with Fels-Naptha Soap. They soak for 30 minutes while Fels-Naptha does the hard part of the wash—gets the dirt ready to roll out with a few light rubs. There's no hard-rubbing.



at 11.30

she is ready to hang the last piece on the line, and to sprinkle down some that are already dry. Today's task is finished, and tomorrow's helped along.



at 5.30

after a good rest, she prepares supper in a bright, clean kitchen, with the clothes all folded down for the next day's ironing.

Fels-Naptha Soap does all your household cleaning as quickly, easily and well as it does your weekly wash. By starting the week right for you, it makes each day's work easier. Directions on each wrapper.

FELS-NAPHTA

Fels & Co., Philadelphia.

Edna's Secret Marriage

By Charles Garvice

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STORIES OF FLEETING CHANCE.

John Weston, old and wealthy, knowing he had but a few days to live, made for Christmas morning, and left a letter in which he told of a young heiress's child and asked a favor. He was a man of great wealth, and his name was known to all the aristocracy of the city. He was a man of great wealth, and his name was known to all the aristocracy of the city. He was a man of great wealth, and his name was known to all the aristocracy of the city.

A few days later, about Christmas Eve, the girl came to the door of the house, and she was a young woman of great beauty, and her name was known to all the aristocracy of the city. She was a young woman of great beauty, and her name was known to all the aristocracy of the city.

And then, as the girl came to the door, she was a young woman of great beauty, and her name was known to all the aristocracy of the city. She was a young woman of great beauty, and her name was known to all the aristocracy of the city.

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CHAPTER XVII.

"THE FLEETING CHANCE."

Edna had started well, and continued winning good opinions from all, and she was a young woman of great beauty, and her name was known to all the aristocracy of the city. She was a young woman of great beauty, and her name was known to all the aristocracy of the city.

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He began to talk. Then again, Edna was too good an angler to let such an offer alone as to let it pass. "What a lovely day," she said, and then, as she looked at him, she saw that he was a man of great wealth, and his name was known to all the aristocracy of the city.

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father, as they all said—no, whether this was his, or whether it was not, he did not know. "What, then, was the matter?" he asked, and then, as he looked at her, he saw that she was a young woman of great beauty, and her name was known to all the aristocracy of the city.

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(CONTINUED ON PAGE 15.)

The Pretty Girls' Club

Conducted by Katherine Booth

Scalp Massage and Healthy Hair



Answers to Questions

Horseback Ride.—If your eyelashes are coming around the edges of the lids each night with sweat. Probably the eyes are not in very good condition. Be careful how you use them. Do not rub the eyes with the fingers on waking in the morning. Wash the eyes very gently with warm water, until all the vessels have been removed; then with cold water. Wash the eyes out twice daily with an eyecup and a four per cent solution of boric acid. For the hands, use a whitening lotion.

Answers to Questions

Lotion for the Hands

Orange-flower water, four ounces; rosewater, four ounces; borate of soda (borax), half dram; oil of benzoin, one drop; benzoin, alcoholics, one ounce.

Your druggist can put this up for you. If you wish to do it yourself, mix the first two ingredients in the almonds, and after twenty-four hours filter, and the soda, stir constantly until dissolved, then put benzoin to, drop by drop, stirring and shaking constantly. Before applying this lotion, scrub the hands.

Lotion for the Hands

weight, and your bust should be a trifle larger. I judge from your description of your itching skin and the fact that it cracks and chaps, that you are using a strong soap on it, and not rinsing it properly. Use soap only once a day, on going to bed, and then do not rub it on the skin, but merely make the water soapy. Scrub the face nightly with a camel-hair complexion brush, and the hot soapy water, then rinse and rub with cold water. Do not use cream on the skin. Finally, water. Rub it on the face, and the skin will be as soft and clear as the face of an angel.

With hands pressed closely to sides of legs, d the head forward on the chest; then throw it back as far as it will go; repeat several times. Then let head fall toward the left shoulder as far as possible toward the right shoulder; then revolve the head, letting it fall forward, toward the left shoulder backward, toward the right shoulder. Practice until you feel fatigued or dizzy.

pressed closely to sides of
and on the chest: then throw

N. M.—I regret that letters to this department cannot be answered by mail, and that you have had to wait for your reply. In taking the magazine, I have suggested an evening meal the first week



To Darken Hair
bottle put two ounces

Orange-flower Skin Food

Oil of sweet almonds, four ounces; white wax, drams; spermaceti, six drams; borax, two drams; glycerine, one and one half ounces; orange flower, 'er, two ounces, all of Perill, fifteen drops; oil of bergamot, orange skin, fifteen drops; oil of y grain fifteen.

Put the wax, spermaceti, and oil of sweet almond

ing stronger. Do not trim the nails except when they have been softened in warm soapy water, as otherwise they will be liable to chip.

Once correct your diet, in such a way as to give you liver more or less of a rest. Fats and sweets give it extra work to do, and you should omit them from your diet. The probability is that you have been overindulged in them in the past. The most common sweets are, of course, and cake, and such sugary things as preserves, and jam, and marmalade. You should omit a little cream, and so eat meats. Every morning drink the juice of half a lemon or a whole lemon in a glass of cool water, without sugar, half an hour before breakfast. Eat plenty of green fresh vegetables and fresh fruits when you can get them. Where you live, you ought to be able to get oranges and grapefruit, and

twenty times. It will be easier for you to touch first with the left leg, then with the right, then both together. Another exercise is taken lying down on the bed on the back. In this position try to touch the headboard with the toes. Practice this fifteen or twenty times. Precipitated chalk is good for the feet. Dampen the brush, put in the chalk, and brush the feet with wet powder, which you can advertise with reputable concerns is safe to use. Easy.—I am so glad you like our department, and that you are so anxious to assist the women. How

should be just above your ankles. So that they be
of stocking shows between shoe and skirt. For this
purpose, try rubbing the freckled spots at night with
a lotion made of one dram of ammonium chloride
and four ounces of distilled water. Your druggist can
put this up for you. Just lemon juice put on the
spots and allowed to dry will sometimes bleach them,
and taking good care of the skin through the winter
usually disposes of them. Then one can be careful
when spring comes again, to protect the skin before
exposing it to the sun.

M. C. L.—For the freckle lotion, formula for which is given just after the ingredients, let stand twenty-four hours, and strain. Blonde hair frequently turns darker. You could add a little soda to the water in which you shampoo your hair, but remember that this is drying and do not "get the habit" of frequent shampoos, even without the soda, should

dition, following the contour of the bust and thin going around and round. Since your arms are thin, you should think the very best thing for you would be to make the milk diet for a month or six weeks. This would build up the bust, the arms, and your figure generally, besides increasing your weight. You speak of the large veins. I judge your circulation is not good. The milk diet will do that, too. See that your bowels move freely every day.

B. V. S. Read answer to Mrs. J. L. D. on how to get rid of the large veins on the bust and arms.

Poultry Farming for Women
(CONTINUED FROM PAGE 12.)

from a hotel is good for chickens. Please tell me who is best to feed.

A.—Table scraps are very good food for laying hens if they are chopped and well mixed so that

3. J. R. N.—What is the trouble with chickens who have some kind of choking in their throat? Some times they can scarcely get their breath and have high rattling noises.


ALL THE

ALL GIVE
1,000 of our
GOLD
DEPT. 8

Help Some Crippled Child

...brought to me when 22 months old. His feet were permanently stiff and he was shown to the nurse without the use of chloroform, ether, or general anesthetic or plaster casts. I read the mother's letter:

With pleasure I recommend the Williams Sanitarium. My boy was born with Club Feet. When 22 months old I took him to this Sanitarium for treatment. In two weeks I returned home with him and he now walks as straight as any child.

A black and white portrait of a young boy, likely the subject of the testimonial. He is looking directly at the camera with a neutral expression. He has dark hair and is wearing a dark, high-collared jacket or coat. The background is light and slightly textured.

McLain Orthopedic Sanitarium,
Aubert Ave., St. Louis, Mo.

FINE OLD VIOLINS

On Easy Payments
30 Days Free Trial
 allowed, no matter where you live.
 If not more than pleased with our value,
 return violin at OUR EXPENSE—and no

FINE OLD VIOLINS

... containing portraits of the world's greatest violinists since Paganini's time, and also of "other" violinists in His Workshop," and the romantic story of The King of Musical Instruments. A portrait brings all to you FREE — no obligations.

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Dept. 8562, Chicago

FREE TRIAL **DROP HEAD**

5 YEAR **\$25** Guaranteed **\$298** GOLD **\$298** WATCH
 Here is that watch you always wanted. Here you at our brand new reduced price. 1 year's deposit.

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AGENTS If you make less than \$100 a year, you show it gets a cash rebate, the great advantage over other franchises! **\$100 a Month Save**

FACE WASH Mrs. Bradley's Face Wash removes moles, tan, freckles, pimples, blackheads, prevents wrinkles, oiliness and aging of the skin. Makes it soft, clear & beautiful. By mail 25c., 3 for 50c. Agents wanted. S. C. S. Bradley, F-1022 Western Ave., Minneapolis, Minn.

SECRETS of Beauty and Health Free in book of Dressing-Fabrics
Articles and Illustrations

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Ostrich Plumes

Premium No. 688



16 Inches
Long
And
6 Inches
Wide

Positively
Guaranteed
as to Work-
manship,
Quality
and Color

Given For A Club Of Six!

THESE beautiful Ostrich Plumes are of the highest quality and are guaranteed for military and general use. They are just what every lady needs for her toilet. The plumes are made of the finest ostrich feathers, with the long feathers in the center and the short feathers on the sides. The plumes are made of the finest ostrich feathers, with the long feathers in the center and the short feathers on the sides. The plumes are made of the finest ostrich feathers, with the long feathers in the center and the short feathers on the sides.

Club Officer. For a club of six one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Ostrich Plumes free by Parcel Post prepaid. Premium No. 688. Address COMFORT, Augusta, Maine.

Pair Of Turkish Towels



Premium No. 720

For Two Subscriptions

AFTER bathing in the sun, there is nothing so refreshing as a pair of Turkish towels. In fact, it is the best towel for the bath. The towels are made of the finest Turkish cotton, with a soft, absorbent texture. The towels are made of the finest Turkish cotton, with a soft, absorbent texture. The towels are made of the finest Turkish cotton, with a soft, absorbent texture.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Turkish Towels free by Parcel Post prepaid. Premium No. 720. Address COMFORT, Augusta, Maine.

BIRTHSTONE PENDANT AND CHAIN



Premium No. 7242

Your Own Birth-Stone Set In This Beautiful Rolled-Gold Pendant!

ONE of the most extraordinary and beautiful of all the jewelry sets is the Birthstone Pendant and Chain. The pendant is made of rolled gold, with a birthstone set in the center. The chain is made of the same material, with a clasp. The pendant is made of rolled gold, with a birthstone set in the center. The chain is made of the same material, with a clasp.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Birthstone Pendants free by Parcel Post prepaid. Premium No. 7242. Address COMFORT, Augusta, Maine.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Birthstone Pendants free by Parcel Post prepaid. Premium No. 7242. Address COMFORT, Augusta, Maine.

New Transfer Outfit of Over 150 Designs!



Grandest Pattern Collection Ever Offered! Premium No. 7281 Sent To You Postpaid For One Subscription!

Only high transfers with designs that are new and original. A complete collection of popular transfer designs, with over 150 designs in all. The designs are absolutely new and right up-to-date and modern. The designs are absolutely new and right up-to-date and modern. The designs are absolutely new and right up-to-date and modern.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Transfer Outfits free by Parcel Post prepaid. Premium No. 7281. Address COMFORT, Augusta, Maine.

Photo-Button Camera



Will Produce A Finished Picture In Two Minutes! Premium No. 703. You Don't Have To Know Photography—You Don't Need A Dark Room Or Ruby Lens Or Other Accessories—The Camera does it all!

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Photo-Button Cameras free by Parcel Post prepaid. Premium No. 703. Address COMFORT, Augusta, Maine.

Daisy Pump Action Repeating Air Rifle



For A Club of 12 Premium No. 72112

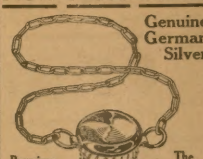
THIS is the new Daisy pump action rifle—a real rifle with the accuracy of a rifle and the ease of use of a pump action. The rifle is made of the finest materials, with a strong, durable frame. The rifle is made of the finest materials, with a strong, durable frame. The rifle is made of the finest materials, with a strong, durable frame.

Club Offer. For a club of 12 one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Daisy Pump Action Repeating Air Rifles free by Parcel Post prepaid. Premium No. 72112. Address COMFORT, Augusta, Maine.

Club Offer. For a club of 12 one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Daisy Pump Action Repeating Air Rifles free by Parcel Post prepaid. Premium No. 72112. Address COMFORT, Augusta, Maine.

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New Mesh Purse



Genuine German Silver The Latest Style Premium No. 7362

THIS is the new "Fish Bone" mesh purse, made of genuine German silver. The purse is made of the finest materials, with a strong, durable frame. The purse is made of the finest materials, with a strong, durable frame. The purse is made of the finest materials, with a strong, durable frame.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Mesh Purses free by Parcel Post prepaid. Premium No. 7362. Address COMFORT, Augusta, Maine.

Wizard Water Pistol



For A Club of 12 Premium No. 716

THIS is the new Wizard water pistol, made of the finest materials, with a strong, durable frame. The pistol is made of the finest materials, with a strong, durable frame. The pistol is made of the finest materials, with a strong, durable frame.

Club Offer. For a club of 12 one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Wizard Water Pistols free by Parcel Post prepaid. Premium No. 716. Address COMFORT, Augusta, Maine.

Panne Satin Petticoat



Premium No. 7273

THIS is the new Panne Satin petticoat, made of the finest materials, with a strong, durable frame. The petticoat is made of the finest materials, with a strong, durable frame. The petticoat is made of the finest materials, with a strong, durable frame.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Panne Satin Petticoats free by Parcel Post prepaid. Premium No. 7273. Address COMFORT, Augusta, Maine.

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EBONIZED BRUSH, COMB AND MIRROR SET



Latest Pattern Silverline Shields for Monogram. Beveled Mirror and Fitted Case. Delivered Free by Parcel Post Paid for only Five Cents. to COMFORT

There does not live a girl who does not love to look in the mirror. The mirror is the most important of all the jewelry sets. The mirror is the most important of all the jewelry sets. The mirror is the most important of all the jewelry sets.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Ebonized Brush, Comb and Mirror Sets free by Parcel Post prepaid. Premium No. 7281. Address COMFORT, Augusta, Maine.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Ebonized Brush, Comb and Mirror Sets free by Parcel Post prepaid. Premium No. 7281. Address COMFORT, Augusta, Maine.

Club Offer. For a club of two one-year subscriptions to COMFORT at 50 cents each, we will send you one of these beautiful Ebonized Brush, Comb and Mirror Sets free by Parcel Post prepaid. Premium No. 7281. Address COMFORT, Augusta, Maine.

THREE ARTICLES IN BOX

Genuine Weatherproof Garment

Premium No. 630



Fashioned after the model of a famous French coat, known as the "Pant." It is made of the finest material, and is completely waterproof. It is made of the finest material, and is completely waterproof. It is made of the finest material, and is completely waterproof.

Every person, especially school-boys, should have one of these coats. It is made of the finest material, and is completely waterproof. It is made of the finest material, and is completely waterproof.

COMFORT, Augusta, Maine

You Will Laugh, You Will Yell, You Will Scream at



"The Blunders of A Bushy Man"

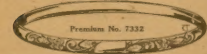
Premium No. 656

You need this great book without fail. It is a collection of the blunders of a bushy man, and is a must for every man. It is a collection of the blunders of a bushy man, and is a must for every man.

Offer No. 656 A. For one year subscription or present subscription for one year at \$1.00, we will send you this book. It is a collection of the blunders of a bushy man, and is a must for every man.

Address COMFORT, Augusta, Maine.

Rolled Gold Bangle Bracelet



Premium No. 732

Given For Two Subscriptions

Rolling Bangle Bracelet has been known for many years. It is a must for every woman. It is a must for every woman. It is a must for every woman.

Club Offer. For two year subscription or present subscription for one year at \$1.00, we will send you this bracelet. It is a must for every woman.

Address COMFORT, Augusta, Maine.

COMB AND BRUSH SET



FOR LADY OR GENT

Premium No. 908

There has been a great deal of talk about the comb and brush set. It is a must for every woman. It is a must for every woman. It is a must for every woman.

Address COMFORT, Augusta, Maine.

26-Piece Daisy Silver Set Lace Curtains



Sent To You Prepaid For A Club of Six

We have in the past made many premium offers of silverware to members of Comfort, but this is the first time we have ever had such a large number of subscribers. It is a must for every man.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this silverware set. It is a must for every man.

Address COMFORT, Augusta, Maine.

Japanese Rug Almost Six Feet Long



This beautiful offering was given to a large number of subscribers. It is a must for every man. It is a must for every man. It is a must for every man.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this rug. It is a must for every man.

Address COMFORT, Augusta, Maine.

LOCKET AND CHAIN



Most every young lady wants a locket and chain. It is a must for every woman. It is a must for every woman. It is a must for every woman.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this locket and chain. It is a must for every woman.

Address COMFORT, Augusta, Maine.

Crochet Outfit



There is no other set that will interest women and girls who take pleasure in doing needlework. It is a must for every woman.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this outfit. It is a must for every woman.

Address COMFORT, Augusta, Maine.

Given For A Club of Two!



There is no other set that will interest women and girls who take pleasure in doing needlework. It is a must for every woman.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this set. It is a must for every woman.

Address COMFORT, Augusta, Maine.

COMB AND BRUSH SET



There has been a great deal of talk about the comb and brush set. It is a must for every woman. It is a must for every woman. It is a must for every woman.

Address COMFORT, Augusta, Maine.



Blue Felt Rug

Premium No. 409

Blue Felt Rug has been known for many years. It is a must for every man. It is a must for every man. It is a must for every man.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this rug. It is a must for every man.

Address COMFORT, Augusta, Maine.

Stylish Colored Petticoat



For A Club Of Two

King Blue, Tango, Kelley Green, Cerise Or Black

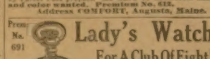
Colored petticoats are now the style. King Blue, Tango, Kelley Green, Cerise or Black. It is a must for every woman.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this petticoat. It is a must for every woman.

Address COMFORT, Augusta, Maine.

Lady's Watch

For A Club Of Eight!

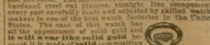


There is no other watch that will interest women and girls who take pleasure in doing needlework. It is a must for every woman.

Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this watch. It is a must for every woman.

Address COMFORT, Augusta, Maine.

COMB AND BRUSH SET



There has been a great deal of talk about the comb and brush set. It is a must for every woman. It is a must for every woman. It is a must for every woman.

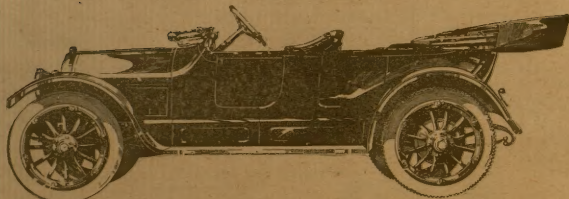
Club Offer. For a club of six, one-year subscriptions to Comfort at \$1.00 each, or three years for \$2.00 each, we will send you this set. It is a must for every woman.

Address COMFORT, Augusta, Maine.



\$750

Model 83 4-c. a. b. Toledo
Roadster, - \$725
This is the largest 4-cylinder Overland
that will be produced this year



Why This Car Has Outsold Anything of its Size Ever Designed

Practically every feature of the car had been tested and proved in thousands upon thousands of Overlands which preceded it.

There was the experience to warrant larger production.

There was the reputation to assure larger sales.

This justified a production program calling for 75,000 cars—twice as many as had ever been built of any car so big as this.

Such enormous production and probable sales determined the price—\$750.

The record value established by so low a price resulted in the greatest demand ever known for so big a car.

Sales have run constantly ahead even of the enormous production.

The car is the ideal family size—it carries five passengers in roomy comfort.

It has the same powerful, economical 35 horsepower motor which made previous Overlands famous.

But as this is a lighter car there is even more reserve power.

It has that certainty of ignition provided only by high tension magneto.

It has the comfort provided by long underslung rear springs and four-inch tires.

It has convenience of electrical control—switches are on the steering column. This arrangement is found only on the Overland and a few very much higher priced cars.

It has a full streamline body and a beautiful finish—you will have justifiable pride in its appearance.

Sales have forced a production even larger than originally planned.

Production is increasing steadily.

See the Overland dealer now.

Write for the Book—"Points in Judging an Automobile."

For your information we have published beautifully color-illustrated books on the Overland and on "Points in Judging an Automobile."

Every home where COMFORT is read can and should have these books. They bring you right up-to-date and tell you the real facts so you can know and talk with your friends about actual values in any automobile. All you have to do is write for them. We mail them free on request.

Specification—Model 83
35 horsepower motor
High-tension magneto ignition
5 bearing crankshaft
Turn-on-spark coil
Underling rear spring
37" x 4" tires, one-stud in rear
Demountable rims, with
one extra

United States Prices
Model 83, 4-cylinder 5 passenger Touring \$725 f. o. b. Toledo
Model 83, 4-cylinder Roadster " " " \$725 f. o. b. Toledo
Model 83, 4-cylinder 7 passenger Touring \$1145 f. o. b. Toledo
Canadian Prices
Model 83, 4-cylinder 5 passenger Touring \$1250 f. o. b. Hamilton
Model 83, 4-cylinder Roadster " " " \$1250 f. o. b. Hamilton
Model 83, 4-cylinder 7 passenger Touring \$1800 f. o. b. Hamilton
Catalogs on request, please address Dept. 275

Specification—Model 83
Headlight dimmer
Rain-coolant ventilating built-in windshield
Instruments board on oval dash
Left-hand drive center control
One-man top and cover
Magnetic speedometer
Electric starting and lighting system

The Willys-Overland Company, Toledo, Ohio

The Willys-Overland of Canada, Limited, Hamilton, Ont.

Also Manufacturers of Willys-Kaigle Automobiles
"Made in U. S. A."